

[Web](#) [Images](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) ▾[Sign in](#)

RFID tracking shopping cart location

Search Patents

[Advanced Patent Search](#)
[Google Patent Search](#)Patents Showing: **Any status** ▾View as: **List** ▾

Patents 1 - 10 on RFID tracking shopping cart location

[View all web results for RFID tracking shopping cart location](#)[Sort by relevance](#) | [Sort by date \(new first\)](#) | [Sort by date \(old first\)](#)**[APPLICATION] Converged marketing architecture and related research and targeting methods ...**

US Pat. 11513111 - Filed Aug 31, 2006 -

[0054] Likewise, system 170 could include one or both of a smart shopping cart sub-system 165 and a RFID tracking sub-system 163 adapted to monitor consumer

...

[APPLICATION] Method, system and program product for measuring customer preferences and ...

US Pat. 10887745 - Filed Jul 9, 2004

[0030] In the preferred embodiment, an RFID tracking device is affixed to an ...
Alternatively, the method for tracking a shopping cart may be achieved by ...

[APPLICATION] SYSTEM AND METHOD FOR TRACKING SHOPPING BEHAVIOR

US Pat. 11853223 - Filed Sep 11, 2007

In one embodiment, IRU 1610 can be placed on a shopping cart 1645 or basket. ...
For example, traffic tracking 1620 may receive location data that comprises ...

[Article identification and tracking using electronic shadows created by RFID ...](#)

US Pat. 7081818 - Filed May 17, 2004 - Checkpoint Systems, Inc.

Also, the tracking system can track a mobile RFID approach is more focused ...
caused by shopping product and type can be used to monitor inventory/location

...

[Complete integrated self-checkout system and method](#)

US Pat. 6507279 - Filed Jun 6, 2001 - Sensormatic Electronics Corporation

Preferably, the store is equipped with an RFID system to monitor shelf items ...
can be performed locally, at the shopping cart, or in a central location. ...

[Media enabled advertising shopping cart system](#)

US Pat. 11291737 - Filed Dec 1, 2005 -

Such information may further be correlated with specific advertising displayed during the particular use of the shopping cart. [0112] The basket RFID reader

...

[RFID system and method for tracking food freshness](#)

US Pat. 6982640 - Filed Nov 21, 2002 - Kimberly-Clark Worldwide, Inc.

RFID SYSTEM AND METHOD FOR TRACKING FOOD FRESHNESS TECHNICAL FIELD The present invention relates generally to the field of food storage, ...

[Media enabled shopping cart system with basket inventory](#)

US Pat. 11291451 - Filed Dec 1, 2005 -

Thus, the RFID enablement of the shopping cart and the application of RFID ...
the consumer 85 may request the location of a specific product or request ...

[Media enabled shopping cart system with point of sale identification](#)

US Pat. 11291353 - Filed Dec 1, 2005 -

Thus, the RFID enablement of the shopping cart and the application of RFID ...
the consumer 85 may request the location of a specific product or request ...

Consumer interactive shopping system

US Pat. 6837436 - Filed Nov 21, 2001 - Symbol Technologies, Inc.

As a supplement to these location tracking schemes or as an alternative approach
.... in a supermarket environment, a customer may have a shopping cart with ...

Stay up to date on these results using [the patents RSS feed](#) on RFID tracking shopping cart location.

Goooooooooooooogle ►

Result Page: 1 2 3 4 5 6 7 8 9 10 Next

[Google Patent Search Help](#) | [Advanced Patent Search](#)[Google Home](#) - [About Google](#) - [About Google Patent Search](#)

©2008 Google